

This privacy policy sets out how A. A. Shah's IAS Institute uses and protects any information that you give when you use this website. A. A. Shah's IAS Institute is committed to ensuring that your privacy is protected. Your use of [www.aashah.com](http://www.aashah.com) indicates your acceptance of this Privacy Policy. This Policy may change, so please refer back to it periodically.

#### **WE MAY COLLECT THE FOLLOWING INFORMATION:**

We may collect Personally Identifying Information from you only if it is specifically and knowingly provided by you. "Personally Identifying Information" is information that would allow someone to identify or contact you.

#### **WHAT WE DO WITH THE INFORMATION WE GATHER: WE REQUIRE THIS INFORMATION TO UNDERSTAND YOUR NEEDS AND PROVIDE YOU WITH A BETTER SERVICE, IN PARTICULAR FOR THE FOLLOWING REASONS:**

- Internal record keeping.
- We may use the information to improve our services.
- We may send promotional emails, special offers or other information from time to time which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email or phone. We may use the information to customise the website according to your interests.

#### **SECURITY:**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

By registering/using this website, you agree to the private policy. This Privacy Policy shall be governed by and shall be construed in accordance with the laws of India. Courts in Mumbai shall have jurisdiction in respect of all the terms, conditions and disclaimers contained in this Privacy Policy.

In case of any dispute, matter shall be referred to arbitration and institute shall appoint the Arbitrator. The decision of the arbitrator shall be final and binding on the parties.